

KATYYOUTHACKS

with Girls Who Code Katy

2022 Sponsorship Package

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WHO WE ARE

Katy Youth Hacks is an organization striving to increase student interest and access to **Technology and Computer Science**. Our team is **~90% female** and primary comprises minority students, thus we feel the importance of encouraging **underrepresented groups** to learn about and pursue a future in STEM.

To fulfill this goal, we focus on hosting STEM outreach events, guest speaker programs, and our flagship event, **the Katy Youth Hacks Hackathon**.



500+
Students
Reached



15+
Team
Members

OUR MISSION

By challenging **high schoolers** to solve real-world problems with technology, Katy Youth Hacks aims to inspire the next generation of developers.

Our theme for this year is **social equity**, and we are hoping to guide participants to take a greater role in fighting social problems while encouraging underrepresented groups to **engage in computer science and tech development**.

OUR FLAGSHIP CONFERENCE

This summer, Katy Youth Hacks is holding its first **Hackathon** to encourage underrepresented groups to engage in computer science for **social good**. We expect **200-300** attendees, and it will be held virtually through **Zoom**. Our goal is to raise **\$500** from sponsors.

Guest Speaker Events

Speakers will give talks to hackathon participants about business pitching, design thinking, and their unique experiences in the tech industry.

Project Creation

Participants will create projects in teams of up to 4 members and pitch them to the judges to compete for prizes!

Why Become a Sponsor?

By sponsoring Katy Youth Hacks, you will be supporting our mission in spreading STEM to underrepresented students. Your support will directly go towards helping us run our programs, as well as promoting and encouraging students to learn about STEM.

How Does Your Contribution Help?

1. Fund our operations such as promotions, advertising, equipment, etc.
2. Offer incentives for students to engage and participate in our Hackathon and programs such as through rewards.

Sponsorship Package Tiers

		Gold \$100	Platinum \$200+
Bronze Non-monetary	Silver \$50	Judge Seat Custom Track Custom Workshop Mentioned in Open/Closing Ceremony Featured on Devpost and Website	Product Demo Large Website Logo Judge Seat Custom Track Custom Workshop Mentioned in Open/Closing Ceremony Featured on Devpost and Website

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JOIN US!

If you're interested, please
contact us at
contact@kathyacks.org

More information:
Kathyacks.org
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